



SYNERGY IS IN URGENT NEED OF YOUR SUPPORT

Dear Member Families and Friends:

2018 was an extremely difficult year for non-profit organizations in Alberta. Many corporate funding sources were eliminated, grants became scarce and competition is still fierce. This has severely impacted Synergy's ability to provide the programs and services we have always been proud to offer at little to no cost.

It has become clear that Synergy needs to increase its financial self-reliance and sustainability through creating a long-term plan that is likely to include changes such as charging small fees for more of our programs.

To keep fees low and make sure finances are not a barrier for anyone wishing to participate in our programs, the Synergy Board of Directors has set fundraising as its priority for 2019.

We cannot achieve our goals without your help.

Please seriously consider dedicating some of your valuable time in one or more of the following ways:

- 1) **Fundraising Committee** - advises the Synergy Board of Directors, makes recommendations about fundraising projects and manages fundraising activities. This committee meets approximately 10 times per year – there may be additional meetings when approaching an event. Members can also be part of various working groups who will complete action items (eg. For a large event - Silent Auction, Entertainment, Logistics, etc.)
- 2) **Events Team** – offers a large variety of opportunities to help organize our events. Whether they are FUNdraising or Non-FUNdraising efforts you know Synergy's emphasis is always on FUN! Pick and choose the ones you are most interested in and available for from the list we will provide.
- 3) **Raffle Ticket Sales** – We are planning to do at least two raffles this year (eg. Westjet and Duck Race) and are hoping we can count on every member to sell at least 10 tickets for each.
- 4) **Donate**– or ask others such as your employer or service club, especially between February 1 - September 1, 2019 when the **Shaw Classic Birdies for Kids** fundraising drive will match every dollar donated to Synergy by 50% (for the first \$20 000 donated). If you donate \$10, we get \$15 - [Donate today!!](#)
- 5) **Advocates and Ambassadors** – Follow Synergy on social media; like, share and COMMENT on our posts. Talk to your neighbours, employers and the schools your kids attend about the value of what we do. Have coffee with your elected municipal official(s) to do the same – let them know that Synergy deserves their support financially and otherwise - we can give you a list of other action items that would really help us.

With your help, we are confident that we will be able to keep our fees low as well as build Synergy's sustainability for many years to come. We know that everyone is incredibly busy - **no amount of time is too small to offer.**

Please contact us at 403-212-0242 or involved@yoursynergy.ca to let us know how you can help with one or more of the above. On behalf of the youth and the communities we serve, we are grateful for your consideration.

Most Sincerely,

The Synergy Team