

2020 SPONSORSHIP PACKAGE



SYNERGY YOUTH AND COMMUNITY
DEVELOPMENT SOCIETY



ABOUT US

Synergy Youth and Community Development Society (operating as Synergy) was established to serve the needs of communities that has been growing at a rapid rate since the early 2000's. The Chestermere, Langdon, and SE Rocky View demographic consist of approximately a third of the population being under the age of 20 years old. A number of community assessments and a formal Social Plan have identified youth programming, volunteerism and community leadership as sectors requiring formal support and development. Synergy was incorporated under the Alberta Societies Act on November 6, 2013 with a mandate to deliver a continuum of leadership education opportunities to youth and the community. Synergy has had charitable status since January 1st, 2018. Our charitable registration number is: 84233 9988 RR0001.

Our Mission:

We empower youth and community groups to build strong connections through relationships, education, leadership, and programming.

Our Vision:

Connected, Engaged, Healthy Communities

Our Values:

Relationship, Holistic Education, Inclusion, Benevolence, Collaboration, Mentorship, and Wellness



Synergy offers leadership and wellness education, volunteer and mentoring opportunities, and resiliency-building programming to help cultivate our community's potential. We have many programs and services that support the diverse and ever-changing needs of our youth to help build tomorrow's future.

We host the Centre for Community Leadership which serves as a collaborative gathering space for the non-profit sector and as a safe space for many youth to come to. This community hub is home to a variety of programs, meetings, and community events, as well as an access point for resource tools, relevant community information, and training opportunities.

RETURN ON INVESTMENT

WHY SYNERGY?

Synergy holds a unique position in the communities of Chestermere, Langdon, and SE Rocky View. These growing communities consist of several youth and community groups that are diverse in their needs and emotional connections with each other. Synergy actively partners with other important community groups to ensure success. Synergy sits on the Langdon Community Collaborative, is a Co-founder of The Mental Health Coalition for Chestermere and area, is an active partner in the Positive Ticketing program, are active members of the Police Communications Committee, and a coordinator of monthly meetings with the local not-for-profit organizations in Chestermere.

All donations to Synergy are social investments, with every dollar creating positive change in our communities. By ensuring Synergy has the necessary resources to serve our youth and community groups, you help to establish preventative and early intervention programming to build stronger and more resilient communities.

Your support for our programs will directly impact youth and adults – an impact that can last a lifetime for many. We look forward to partnering with you!

IN RETURN

In return for sponsorship, whether full or partial, we would like to offer the following:

- Company logo included on any marketing associated with the sponsored program(s)
- Statistics on social media posts made with your company logo included
- The ability to use Synergy's logo on your company's promotional logo materials
- Impact updates for sponsored program(s) annually
- Opportunity to attend sponsored program(s) session twice yearly and to engage in volunteer opportunities that allow you to directly contribute your time and talent
- Invitation to attend Synergy's Annual General Meeting
- Donations are eligible to receive a charitable tax receipt



OUR PROGRAMS

DABBLE

An experiential program for youth ages 7-9. Participants build self-confidence, teamwork skills and healthy relationships while exploring mind, movement and soul in a fun, inclusive and creative space. Previous programs have included CrossFit, ringette, hockey, coding, intro to circus equipment, indigenous story stones, equine therapy and more.



Full Sponsorship - \$1,000/session

Dabble would be completely funded by the sponsor. Sponsor owns sole logo recognition and program naming rights.

Dabble can be offered as a weekly program for a 6-8 week session during the school year, or as a week-long day camp during the summer months. Sponsorship covers facilitator fees and program supplies. Additional fees for field trips and presenters may be charged to families.



LANGDON SUMMER DROP-IN

This program offers free, structured outdoor programming for youth ages 10 and up, and runs every weekday during July and August. Held at the Langdon Field House with the help of Youth Interns, youth have the opportunity to play games, sports, create artwork, make new friends, and more. Langdon Drop-In offers a purposeful and safe place to spend weekday afternoons during the summertime.



Joint Sponsorship - \$1,500/session

Langdon Summer Drop-In is partially funded by Rocky View Family and Community Support Services (RVFCSS). Sponsors share logo recognition with RVFCSS.

This program can be offered as a drop-in program or a day camp program. Sponsorship covers facilitator fees and program supplies.

OUR PROGRAMS

COMMUNITY SHOUT

SHOUT Boys Council offers a structured program for boys aged 10 - 12 focused on the development of social skills, team work, and other key skills necessary for the youth to succeed through maturity. With the guidance of caring adults and teen mentors, boys gain valuable experience and insight on how to succeed in school, in their community, and within their families. SHOUT Boys allows a positive environment for boys to express themselves free of judgement and to learn from those around them.



SHOUT Girls Circle offers a structured support circle for girls aged 10 - 12 designed to nurture self-awareness, positive relationships, resiliency, critical thinking and authentic voices. With the encouragement of caring adults and teen mentors, the girls explore gender specific topics that are relevant to their lives. Themes include friendships, being a girl, trusting ourselves, body image, goals, sexuality, and much more. The girls will take turns sharing their thoughts, feelings, and experiences while learning how to listen to others in an uplifting and respectful way to create a safe and caring environment.

Joint Sponsorship - \$5,000/session

Community SHOUT is partially funded by Family and Community Support Services (FCSS). Sponsors share logo recognition with FCSS.

Both programs are offered weekly for 30 weeks for youth ages 10 - 12. Sponsorship covers facilitator fees and program supplies.



OUR PROGRAMS

SCHOOL SHOUT

Both SHOUT Boys and Girls are offered in schools in Chestermere, Langdon, and Indus for youth ages 10 - 12. Topics similar to Community SHOUT are explored, and youth have the opportunity to engage in different activities in the same safe and caring environment. Youth are able to connect with supporting adults and teen mentors to build healthy and trusting relationships with individuals of all ages.

Full Sponsorship - \$1,500/session

School SHOUT would be completely funded by the sponsor. Sponsor owns sole logo recognition and program naming rights.

This program is offered weekly for 10 weeks. Sponsorship covers facilitator fees and program supplies.



TEEN SHOUT

Starting as a pilot program for the year of 2020 - 2021, Teen SHOUT offers a space for youth ages 13 and up to engage in age-appropriate conversations around issues that they identify as needing clarity or discussion. Healthy relationships, health, hygiene, and substance use are examples of subjects that may be explored with support from trusted adults.

A holistic and unbiased program style will be implemented by mentors, and flexibility in topics will allow youth to reduce feelings of stress, lower social anxiety, quench some curiosity, and promote open discussions.



Full Sponsorship - \$5,000/session

Teen SHOUT would be completely funded by the sponsor. Sponsor owns sole logo recognition and program naming rights.

This program will be offered once a week for 30 weeks. Sponsorship covers facilitator fees and program supplies.

OUR PROGRAMS

YELL YOUTH COUNCIL

Youth Encouraging Lasting Leadership (YELL)

Members of the YELL Youth Council, ages 13 - 18+, engage in a formal, leadership-orientated program once a week. All youth are welcome and encouraged to participate in the Council. Youth on the Council demonstrate consistent attendance to meetings and use the time to develop projects they are passionate about and organize volunteer opportunities and events. This program can also offer an important social experience for those who are looking for a place to belong. Diversity and individuality are encouraged! Youth are supported by adult mentors and their network of community supporters.



Joint Sponsorship - \$10,000/session

YELL is partially funded by Family and Community Support Services (FCSS). Sponsors share logo recognition with FCSS.

YELL is offered once weekly for 30 weeks. Sponsorship covers facilitator fees, program supplies, training fees, and bursaries.

FRIDAY FAM

Friday Fam is a weekly group that provides support, community, and fun for teens ages 13+ in Langdon. In the format of a conversation circle, youth learn to build healthy relationships with peers and mentors through learning about important social/personal issues and team-building activities. Wellness education is the focus while learning how to address and prevent personal mental, physical, and spiritual health issues. The nature of the program allows youth to shape it to their needs and to provide a purposeful place to spend time every Friday after school.

Joint Sponsorship - \$5,000/year session

Friday Fam is partially funded by Rocky View Family and Community Support Services (RVFCSS). Sponsors share logo recognition with FCSS.

Friday Fam is offered once weekly year round. Sponsorship covers facilitator fees and program supplies.



OUR PROGRAMS

YOUTH INTERNSHIP

Local youth (ages 15-21) are given a leadership education opportunity through hands-on work experience and real life job skills, while helping them engage with community organizations in a mentorship relationship. Throughout the program, youth engage in extensive, professional leadership training which benefits both the individual youth and their capacity to make healthy contributions to the community as a whole. Interns take the lead on important community initiatives such as the Positive Ticketing Program and not-for-profit support.

Full Sponsorship - \$15,000/session

The Youth Internship program would be completely funded by the sponsor. This program is offered for the months of July and August, throughout which each Intern will complete at least 100 hours of community work to fulfill program requirement.

Synergy has interest in offering a year round internship pilot program if our capacity and resources allow for it.

Please contact us for how to get involved with this potential pilot program.



Bursary Sponsorship Option

Bursaries are awarded to youth that fulfill program requirements.

- Sponsor individual intern bursaries -\$500 per bursary
- Sponsor 5 intern bursaries - \$2,500

HOMEWORK HELPERS

Homework Helpers offers a space for youth to get help with homework in all academic areas, for students in grades 4 -12. Students are mentored by older students as well as adult staff and volunteers. The focus is on developing problem solving skills, using an adaptive learning model, and emphasizing fundamentals. Wellness education techniques are used to reduce test anxiety, increase academic self-confidence, and maintain a positive attitude towards education.



Full Sponsorship - \$3,000/session

Homework Helpers would be completely funded by the sponsor. Sponsor owns sole logo recognition and program naming rights.

Sponsorship covers facilitator fees and program supplies. This program is offered once weekly for 30 weeks.

SPONSORSHIP SUMMARY

FULL SPONSORSHIP

Program would be completely funded by the sponsor. Sponsor owns sole logo recognition and program naming rights.

Dabble - \$1,000/session

Dabble can be offered to 10 - 12 youth as a weekly program for a 6-8 week session during the school year, or as a week-long day camp during the summer months.

School SHOUT - \$1,500/session

School SHOUT is offered once weekly for 10 weeks for 10 - 12 youth.

Homework Helpers- \$3,000/session

Homework Helpers is offered weekly for 30 weeks to students Gr 4-12.

Teen SHOUT - \$5,000/session

Teen SHOUT is offered once a week for 30 weeks for 10 - 12 youth.

Youth Internship - \$15,000/session

Youth Internship is offered to at least 5 - 6 youth who are awarded a bursary of \$500 for their completion of 100+ hours of community work.

JOINT SPONSORSHIPS

Program would be partially funded by sponsor. Sponsors share logo recognition and program naming rights.

Langdon Summer Drop-In - \$1,500/session

Langdon Summer Drop-In is offered daily to youth in the community of Langdon for 8 weeks.

Community SHOUT - \$5,000/session

Community SHOUT is offered to 10 - 12 youth once weekly for 30 weeks.

Friday Fam - \$5,000/session

Friday Fam is offered to 10 - 12 youth once weekly year round.

YELL Youth Council - \$10,000/session

YELL Youth Council is offered once weekly for 30 weeks for youth 13 and up.

OTHER SPONSORSHIP OPTIONS

\$25 donation - allows for one youth to receive three hours of tutoring.

\$50 donation - allows for one youth to complete a financial literacy course.

\$75 donation - provides for one hour of counselling for a youth or family.

\$100 donation - allows for one youth to complete a resume writing and job search skills workshop.

\$200 donation - sponsors the program supplies for one youth program participant for one year.

\$525 donation - allows for 7 hours of counselling or health & wellness appointments as a part of the Connection & Care program.

TESTIMONIALS

"Synergy has had an amazing impact on my son. As a pre-teen boy growing up in a hockey community, and one who doesn't play hockey, as well as experiencing the separation of his family, I feel like Synergy has become a sort of life-line for my son. It is a place where he can be as weird and wacky as his beautiful soul is, and its accepted. I have watched him mature in his time with the group, without feeling like he has to 'fit in'. He's accepted for WHO he is, not what he wears, what Fortnite packages he owns, or what sports he plays. I am so so thankful that Synergy exists in Chestermere and that we have this option here! I cant wait to see my boy learn how to be a leader, and this group is the best thing I could ask for to lead him through the evolution. Thank you Synergy!!"

- Synergy Parent



"Synergy has shown me a great deal about how something as simple as empowering youth as a mentor can have a lasting effect. I have watched the youth become confident individuals who have taken life skills learnt through Synergy programs and become leaders in their own aspects. Synergy has become an organization that I hope to take part in for years to come."

- Synergy Volunteer Mentor

"Synergy is instrumental in our city for providing programming and care for students. As a fellow charitable organization we have had the pleasure of watching them continue to pursue ways to give back, meet needs and most importantly create a safe place where students feel they can be themselves. On any given day you will find students, interns and staff working together and most importantly having fun! We have had the pleasure of partnering with them on a number of events and will continue to support the work they do for youth in our city. You guys are awesome!"

- Synergy Partner



THANK YOU

A note from our Executive Director

Synergy Youth and Community Development Society is privileged to be entrusted with the development of our community's youth leaders as they learn to tackle the challenges and embrace the opportunities that lay ahead of them. Youth, who benefit from the mentorship of positive role models, excel as adults and contribute to society well beyond those who do not have that advantage.

If you are kindly taking the time to review our Sponsorship package, it is likely that you understand the power of progressive mentoring and that it has contributed to your own success as an adult. Your recognition of the inherent benefits may inspire you to offer a gift to Synergy that will help us support more children and youth, more often and in more ways.

Every contribution makes a measurable difference and is appreciated immensely.

Respectfully,

Patty Sproule

NEXT STEPS TO SPONSOR

If you are interested in supporting Synergy, please contact us! If you are looking for other ways to get involved, please reach out for more information. We are always grateful for your support!



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